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FOR IMMEDIATE RELEASE

City Of uMhlathuze Touted as Ideal Setting for Tourism Investment Forum Africa 2025

Richards Bay, South Africa - The City of uMhlathuze is thrilled to host the Tourism Investment Forum Africa 2025, showcasing the region's transformative growth and unparalleled investment opportunities. Strategically located in the heart of KwaZulu-Natal, Richards Bay. The City of uMhlathuze offers a unique blend of natural beauty, economic vibrancy, and infrastructure development.

Transformational Projects Underway

Several flagship projects are currently underway in the City of uMhlathuze, cementing its status as a premier investment destination, some include the following:-

1. **City Of uMhlathuze Water Project:**
   Enhancing water security and supporting industrial growth.
2. **Richards Bay Industrial Development Zone (IDZ):**
   Fostering manufacturing, logistics, and export-oriented industries.
3. **Tourism Infrastructure Development:**
   Upgrades to attractions, accommodations, and transportation networks. i.e. Relocation of Richards ay Airport
4. **Renewable Energy Initiatives:**
   Investing in sustainable energy solutions to drive economic growth.

Why The City of uMhlathuze?

- **-Strategic Location:** *Access to major ports, transportation networks, and markets.*
- **-Diverse Economy:** *Strong presence of industries like manufacturing, mining, and tourism.*
- **-Investment-Friendly Environment:** *Supportive local government and incentives for investors.*
- **-Natural Beauty:** Stunning coastline, game reserves, and outdoor recreational opportunities.

This premier event will bring together investors, policymakers, and industry leaders to explore opportunities, share insights, and drive growth in Africa's tourism sector. City of uMhlathuze's hosting of the forum underscores its commitment to economic development and tourism growth.

"We are excited to host the Tourism Investment Forum Africa 2025 in The City Of uMhlathuze. Our region offers a unique combination of investment opportunities, natural beauty, and economic vibrancy. We look forward to showcasing our city's potential to investors and industry leaders." **– Councillor Xolani Ngwezi.**

Commenting on this milestone, Councillor PP Sibiya – King Cetshwayo District Municipality MM echoed: - *"The King Cetshwayo District Municipality is delighted to see The City of Umhlathuze host The Tourism Investment Forum Africa 2025. This event aligns with our district's economic development goals and will undoubtedly unlock new opportunities for growth and investment in our region. We commend the City of Umhlathuze for their proactive approach to driving economic development and look forward to the positive outcomes this forum will bring"*

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